



We are writing to encourage you to join many Assisted Living Communities as a member of UALA! Last year, your generous donation helped fund a number of efforts toward increasing the influence of Assisted Living communities within state leadership and legislators, including:

- *AL being recognized as unique. For a very long time, AL was included with SNF and not recognized as a different business or service. We now have influence with the state and an understanding that AL and SNF are different care providers.*
- *We worked tirelessly and directly with the Department of Health to encourage vaccination priority, visitation during COVID, PPE, testing, and many more initiatives between UALA and the Department of Health.*
- *UALA created a video showing appreciation for all of those in AL and to share how amazing it is to work in AL. This video reached 29,000 people.*
- *We began a biweekly call with state leaders and AL communities. This allowed us to share information directly to communities, and answer questions or concerns that were happening.*
- *Move our annual conference virtual. This wasn't what we had hoped for, but it was a successful event and we hope to offer more virtual education this year.*

UALA is the only association dedicated to protecting Assisted Living communities specifically. Our sole focus is the residents, staff and leadership in the Assisted Living communities.

In addition to continuing the above and improving upon it. Below are additional benefits of being a UALA member:

- *Discounted and early access to Administrator trainings, membership meetings, community calls, top 10 deficiencies, and annual events.*
- *Access to the upcoming resource dashboard for member communities. This will include samples of core competency training, administrative documents, mock surveys, marketing and activity ideas, and more.*
- *Involvement in a PR push to encourage and support Assisted Living and ease any public concerns.*
- *Legislative monitoring, statute & rule tacking and educating.*
- *Allocated a significant amount of dollars to promote Assisted Living.*

We hope to accomplish even more, and are always available to listen to your thoughts, questions, or concerns. However, we couldn't do it without the generous contributions of members just like you!

Please join our organization for another successful year by renewing your membership today. Attached, you'll find a copy of your invoice. We hope you will choose to join us

If you have any questions about the renewal process, please don't hesitate to contact our Executive Director, Katie Mansell, at 801-864-7073 or katie@utahassistedliving.org.

As always, we thank you for your continued dedication to our cause. We look forward to serving you for another year!

Sincerely,

Joe Huskinson
President
Utah Assisted Living Association